

**Become a Rappahannock Club Member.**

The RWC Rappahannock Club is our priority waitlist and is designed for those who anticipate becoming residents of our community when their preferred residence style becomes available or at a future date.

Rappahannock Club members are the first to learn about incentives and receive exclusive invitations to events and programs.

Members are introduced to our Living Well Program and have the opportunity to participate in fitness classes (fees apply) and for meal tickets to dine in our Grille.

It's easy to join, simply complete a brief registration form and make a fully refundable deposit of \$1,000. The deposit guarantees your spot when it becomes available, based on the order of your completed application and the preferences you chose for living accommodations and probable year of entry.

**Our waitlist is growing. It is important to join NOW.**

We understand preferences and timeframes can change. We ask that you keep us updated when changes occur. We are available to help you with your decisions in choosing the right lifestyle unit and move-in timeframe.

Contact our marketing department at 804-438-4010 or email [info@rw-c.org](mailto:info@rw-c.org) for details.

Acceptance for admission will be based upon health and financial data supplied at the time of application. The members are not obligated to RWC and admission is not guaranteed.

**Already a Rappahannock Club Member?  
Refer a friend and receive \$1,000.00!**

Do you have friends looking at retirement communities or thinking about downsizing? Encourage your friends to join the Rappahannock Club, our priority waitlist. Enjoy your new lifestyle with good friends and receive \$1,000 for referring them when you move in!

A referred prospective resident(s) may not have been previously referred by another Rappahannock Club member and must not have an existing relationship with the marketing office.

To qualify as a lead, an individual or couple must be genuinely interested in relocating to RWC. The prospective resident will need to meet the admission requirements including a financial evaluation and overall wellness assessment confirming that they can live safely in an independent living environment.

Contact the marketing department to register. Registration needs to be completed and approved by the marketing staff prior to becoming a valid lead.

\*Cannot be combined with any other offers.

**Meet the RWC Marketing Team.**



**our newest team member**

Sara Amiss is a native of Northumberland County and a 15-year veteran in advertising media. She is thrilled to join the RWC team as a marketing outreach specialist, where she can continue to build relationships in the community that she calls home.

Sara served 10 years as the advertising manager at The Rappahannock Record and two more years as an account executive with Virginia Lawyers Media. She has a BS in Mass Communications and minor in Psychology from Virginia Commonwealth University.

Amiss is grateful for the opportunity to introduce more people to the exceptional campus of RWC and to the beauty of the Northern Neck.

She loves music and meeting new people at area events, festivals and concerts.



Lauren White  
Marketing Manager



Denise Kenner  
Marketing and  
Development Assistant



# RWC Messenger



**Spring Re-Leaf Resident Party**

To start of the season, RWC held The Sweet Re-Leaf Spring Fling, our first event since the pandemic began. It was an evening filled with great drinks and food, and even better company.

One resident said, “The Sweet Re-Leaf party was outstanding in every way. A first-class event that felt like the release of butterflies from our cocoons.”

Soon the garden area will be coming to life. Residents will be busy with outdoor activities such as tennis, croquet, bike riding, trail walking, kayaking, cornhole and gardening.

Bill and Pam Gurley delight and entertain with covers and originals at The Spring Re-leaf Spring Fling.







**The Small House, now under construction, brings an innovative environment and approach to supportive living and care for residents who are experiencing mild to moderate cognitive impairment or memory challenges.**

The Small House features private en suite living and resident developed programming

The Small House is a residentially styled, specially equipped home. There are eight private suites each featuring a sleeping area, living space and a full private bathroom with shower. Residents will enjoy the bright activity space, full kitchen, and home-like dining area, with safe outdoor spaces.

There will be engaging programming developed by the residents and their specially trained and dedicated team of enablers.

The Small House features a service garage for the delivery of supplies food and supportive services with full generator power, enabling the House to function independently. Based on the current construction schedule the Small House should be opening this fall.



**It's a seller's market!**

Now may be the right time to sell your house and move to RWC. Last year, the real estate market was very active, and the value of your property has increased. Get the most value for your property and move to RWC where prices are not moved by supply and demand.

**Rappahannock Westminster-Canterbury wins 1<sup>st</sup> Place for best retirement community in the Eastern Virginia region by Virginia Living Magazine!**

Best of Virginia is your guide to the best in dining, shopping and doing in the Old Dominion. Each January, we ask you, Virginia Living readers, for your 'bests' across the five regions of Virginia— Central, Eastern, Northern, Southwest and the Shenandoah Valley. The more than 40,000 ballots cast let us know where to find the best our state has to offer, from the best movie theater in Southwest Virginia to the best food festival in the Shenandoah Valley. You'll find nearly 1,500 winners in 500 categories. <http://www.virginaliving.com/topics/best-of-virginia/>

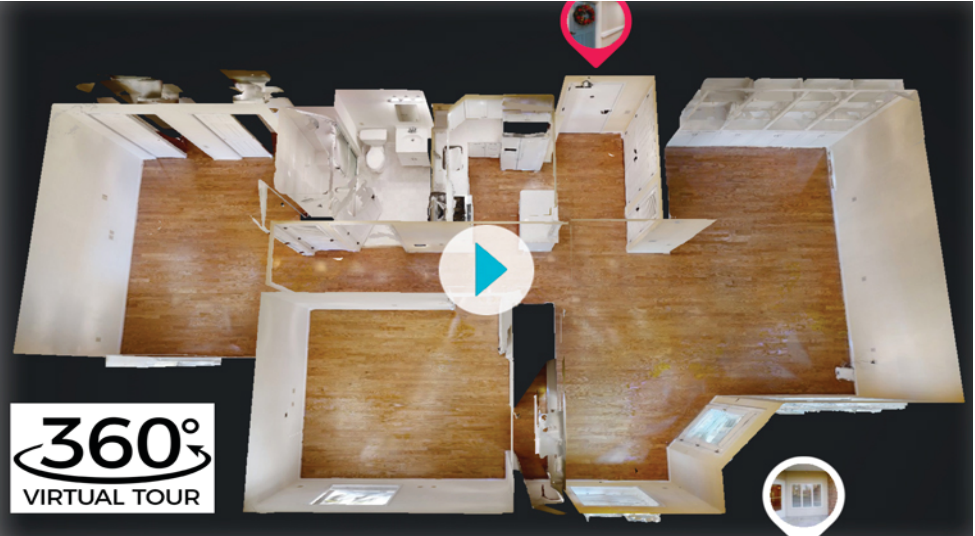


**Now you can visit our apartments, cottages and free-standing homes from the comfort of your own home, online.**

RWC offers Matterport 3D virtual tours of some of our living options, including:

- Franklinia Apartment
- Gardenia Apartment
- Dogwood Deluxe Apartment
- Boxwood Free Standing Home

Of course, we encourage you to also come and visit our beautiful campus!



**Moving can cost you less!**

From now until August 31, 2021, receive up to \$5,000 towards your moving expenses when you reserve and move into one of our apartments by December 31, 2021.

Apartment sizes range from studios to 2-bedroom, 2-bathroom floorplans with customizable expansions.

Call today to schedule your tour or appointment and come see for yourself all the things going on at RWC.

**Find out if RWC is a good financial fit for you!**

Answer 7 easy questions and find out if RWC is an affordable option for you. Use our financial calculator to get a preliminary overview of independent living options and affordability in our Total Lifecare Community.

Visit [rw-c.org](http://rw-c.org) to use our financial calculator.

**Is it the right time for carefree living?**

Navigating senior care options can be overwhelming, and many families get “stuck” trying to decide what they need, when they need it and how to navigate conflicting emotions.

Find out which options for the next stage of life are the best fit for you or your family with this quick 4–5-minute survey. Visit [rw-c.org](http://rw-c.org) to take the survey powered by Roobrik.

Our marketing team is also standing by to help with any questions you or your loved ones may have.

Powered by:

**Welcome New Residents!**

April 1st, the beginning of our fiscal year, always brings a sense of renewal. Despite the pandemic, many new residents joined us in 2020. We had constant move-ins throughout the year and are so happy to be able to serve our new residents.



**New Residents from April 1<sup>st</sup>, 2020 to March 31<sup>st</sup>, 2021**

- Mr. Robert Holley and Mrs. Frances Bacon
- Mr. Brian and Mrs. Mary Bennett
- Mr. Peter and Mrs. Helene Braatz
- Mr. Jay and Mrs. Rita DePew
- Mr. Gerald and Mrs. Susan Hice
- Mrs. Joan May
- Mrs. Nancy Monroe
- Mr. Norman and Mrs. Janet Mosher
- Mr. Neil and Mrs. Diane Smart
- Mr. Allison and Mrs. Gayle Smy
- Mr. Donald and Mrs. Mary Stone
- Mr. William and Mrs. Shelia Todd

New residents gather to enjoy the sunny weather and create lasting friendships.



**Get the Scoop on RWC.**

Every Wednesday in June, July, and August at 2:00 p.m., join us for ice cream on the Breezeway Patio overlooking Wood Duck Lake.

We'll give you the inside scoop on the services and programs offered at RWC along with a tour of our beautiful campus!

Let us know you are coming and feel free to bring a friend!

804-438-4010 or [lwhite@rw-c.org](mailto:lwhite@rw-c.org)